THE 5Ws OF WEBSITE EVALUATION

WHO
Who wrote the pages? Are they an expert? Is there a sponsor?

Look for About
Name(s)_______________________________________

______________________________________________

Company/Institution

______________________________________________

This is a blog ☐

Look at the advertising on the pages
Is there a lot? ☐ Yes ☐ No

WHAT
What is the reason for this website?

_________________________________________________________________

Can you find the same information in other sites? ☐ Yes ☐ No
Other site name / url:

_________________________________________________________________

Another site name/ url:

_________________________________________________________________

Is it for:
☐ Information?
☐ Entertainment?
☐ Convince you of something?
☐ Sell you something?

WHEN
When was the site created? _________________

When was the site last updated? _________________

☐ There is no date
WHERE
Where does the information come from?
__________________________________

Are there links to their sources? □ Yes  □ No

   Should you use some of these links? □ Yes  □ No

   Some/all links do not work  □ Yes

Is there a bibliography? □ Yes  □ No

   Can you access these sources? □ Yes  □ No

WHY
Why is this information useful for my purpose? Why should I use this information?

What information is NOT on this site?
What more do I need?
What do I need to check? What questions do I have?